

Ref:ASRTU/Tender Cell/Advt./
Date: 21st November,2016

Sir,

Association of State Road Transport Undertakings (ASRTU) represents 62 Public Sector Bus Transport Organizations (STUs) in India. The fleet strength of all STU is 1.5 lakhs buses for which ASRTU invites national competitive bids for Automobile Spares and Accessories from the OE Suppliers and manufacturers and concludes Rate Contracts in common use with all the State Transport Undertakings.

For this purpose, ASRTU publishes its tender notice for Automobile Spares and Accessories for inviting tenders from the OE Suppliers & Manufacturers in every four months in all editions of the newspapers i.e. Financial Express, The Hindu, The Times of India & The Economics Times. The purpose of this document is to short list the agency for publishing the Advertisement in Newspapers.

In this regard, we are enclosing the **Annexure-A** for the quotation.

General Information:

- a) The document "**Quotation for publishing Advertisement in the newspapers**" can be seen in the ASRTU web site www.asrtu.org
- b) Submit Client list with contact details.
- c) *The quotation must be sealed and superscribed on the envelop "**Quotation for Publishing the Advertisement in Newspapers**". Last date for submission of Quotation is on **1.12.2016 at 04.00 p.m. at ASRTU Bhawan, Plot No.4-A, PSP Block, Pocket- 14, Sector-8, Dwarka, New Delhi – 110077.***
- d) ASRTU reserves the right to cancel the Financial bid at anytime without assigning any reasons.
- e) *Any correspondence should be made in the name of the **Executive Director, ASRTU, New Delhi.***

Thanking you,

Yours faithfully,

Atul Gupta
Asstt.Dir.(IT&MIS)

Annexure-A

Quotation for Publishing Tender Notice Advertisement in the Newspapers(Black & White)

S.No.	Publications	Size	Discount on Card Rates
1.	Financial Express (All editions)	8cmx16cm	
2.	The Hindu (All editions)	8cmx16cm	
3.	The Times of India (All editions)	3cmx9cm	
4.	The Economics Times(All editions)	3cmx9cm	
		Taxes	
		Discounts, if any	
		Total	

Note: The firm has to submit proof of card rates during billing time of tender notices

The firm has to submit newspapers' cuttings in proper way by arranging state- wise & highlighting tender notice.